

# CHELSEA CLARKE

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## WRITER/EDITOR

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### CONTACT

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416-797-8052  
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Toronto, ON

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### SKILLS

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Content writing  
Copywriting  
Proofreading and editing  
Content management  
Research and interviews  
Photoshoot direction

WordPress, Microsoft Office,  
Google Suite, Canva, Slack,  
MailChimp, Adobe Creative  
Suite

### EDUCATION

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Ryerson University  
**2016**  
Publishing Certificate

York University  
**2008**  
BA Dance Studies

### EXPERIENCE

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Freelance Writer/Editor

#### **2023-Present**

Pitching, writing, and editing for print magazines, digital publications, and marketing assets such as blogs, websites, social media, email campaigns, press releases, and podcast script voiceovers.

Associate Editor  
*Strategy Magazine*

#### **2022-2023**

Managed content for weekly newsletters, created briefs for freelancers, sourced and interviewed experts, wrote articles for print and online, copyedited and proofed assets, collaborated with art, sales, and events teams.

*STRONG Fitness Magazine*

- Editorial Director **2021-2022**

Led the development and implementation of the brand's content strategy through print, online, and social media. Collaborated across teams, managed budgets, directed photoshoots, developed flat plans, mentored junior staff, and maintained production schedules.

- Health Editor **2019-2021**

Developed and executed strategies as a section editor by leveraging trends and social media engagement. Produced print and digital content while creating briefs for freelancers.

- Writer **2015-2022**

Pitching, researching, and writing columns, features, and profiles for print and digital platforms.

- Copyeditor **2013-2021**

Ensuring clarity, consistency, and correctness across print and digital platforms. Developed in-house style guide.